Ian Hott

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Motion Designer | Video Editor | Visual Storytelling | Audio-visual Production

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A skilled visual communication professional with over **five years of experience** in audio-visual production, video editing, and motion design, proficient in industry-standard software like Adobe Premiere Pro, After Effects, and Blender. Adept at creative direction, team supervision, and full A/V workflow management, with a proven track record of delivering compelling visual narratives that enhance digital engagement and brand reach.

Technical Skills & Knowledge

Adobe Premiere Pro | After Effects | Blender | Adobe Photoshop | Final Cut Pro | DaVinci Resolve | Adobe Illustrator | Adobe Audition | Motion Graphics | Video Editing | Color Correction | 2D Animation | Graphic Design | Storyboarding | Creative Direction | Audiovisual Production | Media Encoder | Audio Editing | Figma | Interface Design | Visual Composition | Animated Transitions | Animated Infographics | Multi-Angle Editing | Cinematic Cuts | Visual Effects | Audiovisual Project Management | Asana | ClickUp | Frame.io | Slack | Agile Methodologies | Digital Content Production | Animated Intros | Lower Thirds | Animated Typography | Audio Mixing | YouTube | Instagram | TikTok | Visual Storytelling | Visual Identity | Branding | Social Media Management | Audiovisual Narrative | Multi-Platform Content Adaptation | Remote Production | Google Drive | Dropbox | Post-Production Workflow | International Client Communication | Subtitling | Closed Caption | Visual Script

Professional Experience

Animation & Educational Media | BrainBuffet Solutions
Role: Video Editor & Animator
03/2025 – Present | Orlando, Florida, USA (Remote)

Immersive experience in a fully English-speaking environment, working on end-to-end audiovisual production for educational courses. Actively involved in both video editing and animation workflows, integrating design, motion, audio, and post-production to deliver high-quality learning experiences. Collaborate closely with instructional designers and creative leads to ensure visual consistency, clarity, and educational effectiveness across all assets.

- Create storyboards based on provided scripts, transforming written content into clear and engaging visual narratives.
- Edit raw footage into structured lessons, performing narrative cuts, pacing adjustments, and content refinement from initial assembly to final delivery.
- Execute full post-production workflows, including color correction and grading, audio editing and mixing, sound design, and final mastering.
- Design static course layouts and screen compositions tailored for virtual learning environments, enhancing user experience and comprehension.
- Produce animated slides and custom animations using Adobe After Effects to support and clarify instructional content.
- Develop soundtracks and sound effects to enhance audiovisual impact and maintain viewer engagement throughout lessons.
- Design and apply reusable MOGRTs (Motion Graphics Templates) for efficient and consistent branding in course materials.
- Collaborate using Asana for task management and Frame.io for review cycles and feedback integration in a fully remote workflow.
- Contribute to the development of visual standards and animation guidelines to streamline production across projects.
- Active contribution in an international environment with full English communication, strengthening fluency and collaboration skills in multicultural teams.

Audio-visual Production & Event Management | Clear Creek Community Church
Role: Audio-visual Production - *Not paid voluntary*
02/2025 – 05/2025 | Houston, TX, USA

Editing & Motion Graphics | Cabo Branco TV Broadcaster (TV Globo Affiliate)
Role: Video Editor/Motion Designer
03/2023 – 02/2024 | João Pessoa, Brazil

Content Creation & Digital Media Management | Efeito Prisma *on Instagram*
Role: Writer, Designer, and Social Media Manager
01/2021 – 06/2024 | Remote

Motion Design & Institutional Communication | Compassion International
Role: Designer/Video Editor/Motion Designer (Temporary)
01/2024 – 03/2024 | Remote

Creative Direction & Audiovisual Production | Zeal Animation Studio
Role: Executive Producer & Storyboarder
08/2022 – 02/2023 | João Pessoa, Brazil

Career Highlights

- **Lunar New Year Animation Production | Adobe**

Conceived, directed, and fully supervised the commemorative animation for the Year of the Tiger for Adobe. Coordinated an international team and delivered within a challenging one-week deadline, recognized for its high-quality execution and cultural fidelity.

- **National Recognition in Television Programming | TV Cabo Branco**

Edited the program "Verão Numa Boa", which was nationally awarded in the 2023 Rede Globo Award in the Programming category, boosting the prominence of TV Cabo Branco and TV Paraíba.

- **Workflow Optimization Implementation | Zeal Studio**

Introduced and implemented tools like Asana, ClickUp, and Frame.io, significantly reducing project review and approval time, improving the quality of final deliveries for international clients.

- **Digital Engagement Growth | Efeito Prisma**

Managed a team to achieve a significant follow growth to over 180,000 on Instagram through strategic content creation and efficient page management, greatly expanding the platform's reach.

Courses & Certifications

- Design Bootcamp | **School of Motion**
- Advanced After Effects | **Domestika**
- 3D Generalist | **Motion Design School**